



DESIGN • PRINT • WEB

**Michael Rosser**

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www.mrosser.co.uk

#### Personal Statement:

I believe my strengths lie in my creative abilities and thought processes. I enjoy exploring all areas of ideas from beginning to end, evaluating and amending when required. Challenging deadlines, working under pressure and prioritising workload, is what I enjoy and pushes me that bit further. With my passion for new techniques and creative software, I often explore and research these in my free time. Working with various companies as a freelancer and an employee has given me confidence working in a team or on my own brainstorming and exploring new ideas and concepts. I am very adaptable, hard-working and reliable.

#### Work Experience

##### **February 2010 - August 2019 - Cardiff & South Wales Advertiser**

· Design Studio Assistant - Creating Advertisements, Page Layouts & company website - [www.cardiffandsouthwalesadvertiser.com](http://www.cardiffandsouthwalesadvertiser.com)

##### **September 2009 - National History Museum, St Fagan's**

· Designing Staff Newsletter · Designing Public Family Leaflet

##### **April 2009 - February 2010 - National History Museum, St Fagan's**

· Curators Assistant

##### **The Point, Cardiff Bay**

· Filming live bands · Creating Listings DVD & Posters for The Point  
· Bar Manager At The Point · Lighting for bands

##### **March 2004 to February 2010 - National History Museum, St Fagan's**

· Curator Cleaning/Training

##### **April 2004 - Scarab, Taffs Well**

· Maintaining Websites · Taking product photographs

##### **October 1998 to November 2002 - Cardiff Theatrical Services, Tyndall St, Cardiff**

· Theatrical set displays and backdrops · Small personal projects  
· Tidying and cleaning working area

##### **November 1997 to December 1997 - Pioneers LTD**

· Creating a self parenting comic for children  
· Working with children to decorate school halls  
· Assisting to create a concrete sofa for school play area  
· Assisting to create stained glass windows for various churches

Having had the chance to be involved with some large organisations, I have gained valuable knowledge & skills such as:-

- Website Coding and Server Security (Reseller, VPS (Virtual Private Server) Hosting, CPanel, WHM (Web Host Manager)
- Printing Requirements, such as paper weight, finishing and promotional products.
- Logo Design using Illustrator.
- Layout Design to communicate a message or event.



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Freelance Experience

**July 2015 - Posters & Flyers for Various Artists, Bands & Events.**

- Poster for Llantrisant War Memorial - Armistice Day Concert

**June 2015 - Re-brand for Western Vale Family Practice**

- Designed Logo re-brand with Stationery, Email Signatures, Brochures, Name Badges

**Posters & Flyers for Various Artists, Bands & Events**

- Posters for Buzzcocks, Seth Lakeman, Levellers, Bellowhead.
- Flyer for Bristol Folk Festival

**September 2014 - Website for Cowbridge Food & Drink Festival**

- Created a new website design - www.cowbridgefoodanddrink.org.

**September 2013 - Posters/Banners Cowbridge Food & Drink Festival**

- Designed banners, posters for the Festival - involving local companies.

**August 2013 - Recipe Book For Cowbridge Food & Drink Festival (Voluntary Work)**

- I created a recipe book for the Festival - involving local companies.

**January 2013 - Various Poster Design's**

- Creating various poster/flyer designs for Bands, Artist's & events.

**June 2012 - Work For Barnardo's**

- Amending entry forms for Barnardo's Cardiff Half Marathon

Education

**Adobe Certified Associate - Illustrator - 16-20 September 2019**

**Adobe Certified Associate - Photoshop - 9-13 September 2019**

**Adobe Certified Associate - InDesign - 2-6 Septemebr 2019**

**MA Graphic Communication - September 2005 to 2006**

University of Glamorgan, Treforest, Cardiff

**BA Design For Media Year 3 - September 2001 to 2005**

University of Glamorgan, Treforest, Cardiff

**Art & Design HND Foundation - September 2001 to July 2002**

Barry College, Colcot Road, Barry

**Art & Design BTEC Advanced - September 1998 to July 2001**

Barry College, Colcot Road, Barry

**Art & Design BTEC Intermediate - September 1997 to July 1998**

Barry College, Colcot Road, Barry

Hobbies & Interests

Playing Guitar, Writing Songs, Going to Concerts, Computers, Photography, Art, Running, Cycling, Cooking, Travel, Networking, Being Creative, Self Promotion, Film Editing, Photo Manipulation.

Computer Skills

Adobe Creative Cloud Suite - Includes, Photoshop, Illustrator, After Effects, Premiere, Dreamweaver, InDesign.

Quark, HTML5 Code and below, CSS, JavaScript, PHP, Works, Word, Wordpress, Cpanel, WHM (Web Host Manager), Cinema4D. Mac OS, 10.8 & Windows 10 literate.